SI. N	Name of Project sanctioned to the State of Uttar Pradesh during the last three years	Amount Sanctioned
S.	Extension and development of Assi Ghat at Varanasi under destination development	464.78
6.	Floodlighting of Mahatma Gandhi Statue at Hazrat Ganj and Vijay Stambh at La Martiniere College at Lucknow under destination development	11.84
7.	Ganga Festival, 2004 at Varanasi	2.50
8.	Holi Festival, 2005 at Barsana (Distt. Mathura)	5.00
9.	GOI-UNDP Endogenous Tourism Project at Village Bhaguwala in Saharanpur Distt.	19.75

Celebration of 350 years of Taj Mahal

†1716. SHRI BHAGWATI SINGH: Will the Minister of TOURISM be pleased to state:

(a) whether Government have made a plan to organize special programmes on the occasion of completion of 350 years of Taj Mahal;

(b) if so, the details thereof;

(c) the number of proposals under consideration of the Central Government sent by State Government in this regard; and

(d) by when the decision is likely to be taken in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRIMATI
RENUKA CHOWDHURY): (a) Yes, Sir.

(b) Tourism promotional campaign was launched to celebrate 350 years of the Taj Mahal. The components of the campaign includes:

(i) Release of advertisement in domestic print and electronic media.

(ii) Production of collateral on Taj theme for distribution in India and overseas.

(iii) Organised cultural programmes at Fatehpur Sikri.

(iv) Release of special commemorative stamp on the Taj Mahal.

(c) The proposals submit by Government of Uttar Pradesh were not as per the stipulated guidelines and were not approved.

(d) Does not arise.

†Original notice of the question was received in Hindi.